



Fundraising Notelets

from Peglets

Introducing the Notelet format

Our notelets are printed with a photograph or photographs of your choice. They are produced in packs of five – with one or a mix of designs in each pack.

Notelets are printed on good quality A4 paper and are packed into a re-sealable polythene bag along with five C6 size self-seal envelopes.

A label, with your choice of wording, on the outside of the bag is included in the price.

Peglets Notelets are a flexible and interesting way to raise funds.



Our Fundraising Concept

The idea for these notelets came out of our involvement in local fundraising activities over many years.

All too often, our search for interesting and relevant campaign merchandise involved the purchase of considerable quantities of a limited range of stock. This was rarely 'bought to order' and therefore exposed our fundraising to the risk that the goods remained unsold: fundraising needs to be about raising funds and not about the speculative purchase of goods for sale.

So we have worked on this concept which . . .

- **Reduces your initial outlay**
- **Increases the flexibility and appeal of your product**

. . . and generates:

a contribution of up to £1.25 to your cause for every pack sold

Notelets for Fundraisers

We produce these fundraising notelets for any organisation that wishes to raise money by selling its own unique product. The pictures and all elements of the design can be tailored to meet your requirements. We will use your pictures wherever possible and we have library photographs if you prefer. The minimum order quantity is only 10 packs, thus avoiding the need for any substantial outlay.

All ***set up is free*** and ***postage is included***.

It is possible to produce a number of designs for a campaign. This means that your offering is always fresh and can show progress, for example as a new project develops. Packs are supplied either containing a single design or, when you order 50 or more packs, as mixed sets of five designs.

Notelets usually include a logo and text describing your cause or organisation on the back. This is *included in the price*.



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Promotional Material

To help you to sell your notelets quickly and easily, we also supply

- an A4 sized poster
- a leaflet to promote your notelets
- an order/control form

(all of which you can photocopy) . . . included **FREE** with every order!

Fundraiser Prices

Order Quantity	Price per pack	Set up includes your logo/text &	Postage	Suggested Selling Price	Contribution to your cause
10 packs	£2.00	one photo	FREE	£2.50	£0.50 per pack
25 packs	£1.75	up to 2 photos	FREE	£2.50	£0.75 per pack
50 packs	£1.50	up to 5 photos	FREE	£2.50	£1.00 per pack
100 + packs	£1.25	up to 10 photos	FREE	£2.50	£1.25 per pack

Minimum order value from only £20 for 10 packs

Examples:

- o 50 packs: $50 \times £1.50 = £75$ with potential for at least £50 raised for your cause
- o 100 packs: $100 \times £1.25 = £125$ with potential for at least £125 raised for your cause – **that's a 100% return on your outlay!**

Additional Services

Additional text on inside pages of notelets and separate inserts can be arranged. These will be charged according to your requirements. Please contact us for details.

Copyright

We have a library of images available but anticipate that most orders will be for bespoke designs using our customers' own photographs (digital or printed).

It is important that you own the copyright or have the right to use material submitted for printing by us. Orders are taken on this basis only.

Your Supporters' Personal Notelets

- Now anyone can have their own photographs made up into notelets
 - Encourage your supporters to order through you at £2.50 per pack
 - That's only £ 10 for 20 of their own, unique notelets!
 - Set up and Postage are included
 - Minimum order is just 4 packs per photograph
 - We will send **£1 to your cause** for every order taken
 - contact us for details and order forms